



REECE LONG

MULTI-MEDIA DESIGNER

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EDUCATION

Bachelor of Arts in Advertising

University of Texas at Arlington

Arlington, TX

December 2023

Digital Media Certificate

University of Texas at Arlington

Arlington, TX

December 2023

ACTIVITIES & AWARDS

Dean's List

University of Texas at Arlington

2022 - 2023

Lead Graphic Designer

American Advertising Federation

2022 - 2023

1st Place National Competition

SKILLS USA - Radio Broadcasting

June 2015

Awarded first place for team "radio shootout" competition. Along with best of show for solo produced radio project.

PROFESSIONAL SUMMARY

Multimedia Designer highly-skilled in graphic design, video production, and digital media, with expert versatility in the Adobe Creative Suite. Experienced in cross-functional media projects, producing high-quality work under tight deadlines, and collaborating seamlessly with creative teams.

EXPERIENCE

Senior Digital Designer / Social Media Lead

Brighter Image Labs

May. 2024 - Jan. 2025

Creative leader adept at crafting compelling visuals for diverse media channels, including website, email, social media, print, and video materials. Proficient in design software. With demonstrated ability to meet deadlines and collaborate effectively within a team environment.

Video Editor

TBNR Productions

Jan. 2019 - March 2022

Managed video footage and branding assets to craft compelling digital content. Responsible for cutting, sequencing, sound-mixing, color grading, and chroma keying. Produced short and long form content while collaborating with the creative team to ensure brand consistency.

Graphic Designer

Always Therro Magazine

Jan. 2016 - Dec. 2018

Collaborated closely with editorial teams to conceptualize and execute design layouts for print and digital platforms. Successfully contributed to the overall aesthetic and brand identity of the magazine. Designed engaging visuals, typography, and infographics to enhance reader experience.

SKILLS

Professional

Adobe Photoshop
Adobe Premiere Pro
Adobe After Effects
Adobe Illustrator
Adobe Lightroom
WordPress / Elementor

Interpersonal

Leadership
Public Speaking
Teamwork
Public Relations
Time Management
Conflict & Resolution Skills